

PACKAGED SALES OF TOTAL FLUID MILK PRODUCTS IN MARKETING AREAS DEFINED BY  
FEDERAL MILK ORDERS AND CALIFORNIA, JANUARY 2001, WITH COMPARISONS 1/

MARKETING AREA	TOTAL FLUID MILK PRODUCTS <u>2/</u>		
	ORDER NUMBER	SALES	CHANGE FROM PREV. YEAR <u>3/</u> <u>4/</u>
		MIL. LBS.	PERCENT
Northeast	001	829	-4.2
Appalachian	005	307	<u>4/</u>
Southeast	007	433	-3.5
Florida	006	253	3.7
Mideast	033	566	-2.8
Upper Midwest	030	383	-0.9
Central	032	412	2.1
Southwest	126	369	1.6
Arizona-Las Vegas/ Western <u>5/</u>	131/135	185	3.6
Pacific Northwest	124	192	2.2
California	---	539	-2.6
<b>ALL AREAS COMBINED</b>	---	4,467	-1.3

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas and California, and represent approximately 93 percent of total fluid milk sales in the United States. 2/ Total fluid milk products include plain, flavored, and miscellaneous whole milk products, plain, flavored, and miscellaneous reduced fat, low fat, and fat-free milk products, eggnog, and buttermilk. 3/ Percent changes have been adjusted for calendar composition. 4/ Percent changes exclude the data for Appalachian, where applicable. 5/ The data for these markets have been combined for reporting purposes.

**SOURCE:** Monthly summaries of *Federal Milk Order Market Statistics*, AMS, USDA, and *California Dairy Information Bulletin*, California Agricultural Statistics Service and Milk Stabilization Branch.